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Literacy
PARTNERSHIPS WORK

A SUMMARY OF

NATIONAL LITERACY

PARTNERSHIP STRATEGY PROJECTS

1987 - 1991

Canada
Multiculturalism and Citizenship Canada

Alberta
CAREER DEVELOPMENT & EMPLOYMENT
ADVANCED EDUCATION

91-05722/

ACKNOWLEDGEMENT

The material for this Reference Guide

was Compiled, Written and Produced

by Marjorie Brese

on behalf of the

Alberta Interdepartmental Literacy Policy Development Committee

and the

National Literacy Secretariat

This booklet provides an historical record of the projects jointly funded under the National Literacy Program in the province of Alberta from the inception of the program in 1987. Although projects appear listed in a chronological format, the index at the end of the booklet provides a system of cross referencing projects by subject matter to assist readers who have an interest in a specific area.

Background to The National Literacy Partnership Strategy Program

The National Literacy Partnership Strategy (NLPS) is an example of provincial and federal governments working together with community groups to promote literacy across Canada.

The program came into being in 1987 when the Government of Canada announced that $110 M was to be provided for a literacy program which would encourage cooperation with the provinces, territories, and the private sector in the establishment of innovative term certain literacy projects over a period of 5 years. A National Literacy Secretariat was established within Multiculturalism and Citizenship Canada to work closely with provinces, territories, volunteer and community groups, labour and the private sector in the funding of literacy projects.

In Alberta

Over the past four years, representatives of the Government of Alberta have maintained a close working relationship with federal representatives from the National Literacy Secretariat and regional representatives of Multiculturalism and Citizenship Canada. To determine which proposals would receive funding through the NLPS, an inter-government committee was established.

The Process

A sub-committee of the interdepartmental Alberta Literacy Policy Development Committee meets with officials from the National Literacy Secretariat and regional representatives of Multiculturalism and Citizenship Canada to review all proposals and to make recommendations for the final approval of projects. Final approval for projects comes from the National Literacy Secretariat in Ottawa.

The criteria used for project approval are as follows:

1) the project must be an innovative demonstration/research project
2) the project must have a specific completion date
3) the project have a strong evaluative element
4) the project be judged useful to others in similar situations in Alberta
5) the project must serve a limited clientele
6) the project must show the effectiveness of a particular approach

Present Projects

Funded projects represent a wide spectrum of activities involving local and provincial literacy organizations, the Alberta Vocational Colleges, public and private colleges, universities, libraries, public and separate school boards and social service agencies.

The projects which have been funded in Alberta to date fall within the following categories:

- establishment of networks
- literacy resources for the community
- workplace literacy
- conferences and special events
- preventative literacy
- learning materials and curriculum
- special needs or specialized clientele

In 1987-88, $140,000 was contributed to literacy efforts in Alberta. In 1988 - 89, total provincial and federal contributions to the NLPS were $1.35 million. In 1989 - 90 an additional $1.76 million was spent on literacy projects and the projected total for 1990 - 91 is $950,000. In total, federal and provincial contributions to literacy through the NLPS amount to $4.2 million.

The projects outlined on the following pages describe the many and varied approaches to meeting the need for literacy education in unique ways. The names and phone numbers of project contacts are provided if further information is required. If you require an additional copy of this booklet, please contact:

Community Programs Branch
Alberta Advanced Education
6th Floor, Devonian Building
11160 - Jasper Avenue
Edmonton, Alberta T5K 0L3
(403) 427-5624

Multiculturalism and
Citizenship Canada
220 Canada Place
9700 Jasper Avenue
Edmonton, Alberta T5J 4C3
(403) 495-3350

or

Multiculturalism and
Citizenship Canada
Room 260, 220 - 4th Avenue SW
Calgary, Alberta T2P 3C1
(403) 292-5541

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1987 - 1988

National Literacy Partnership Strategy

Projects in Alberta

Name: **Adult Literacy Promotional Materials Project**

Target Objective: Awareness
Host: Alberta Association for Adult Literacy
Product: Posters, Pamphlets, Decals, Stickers
Contact: Jean Phelps, President
Telephone: 320-3388
Location: 3000 College Drive South
Lethbridge, Alberta T1K 1L6

Description:

The purpose of this project was to produce and distribute a variety of public relations and public education materials relating to adult literacy/illiteracy. These include a variety of print materials including: posters, bookmarks, stickers, pamphlets, etc. These materials were intended to be of generic use for practitioners in literacy projects and ABE programs across the province of Alberta.

Name: **Regional Resource People Project (Phase 1&2)**

Target Objective: Learning Materials/Training of Practitioners
Host: Literacy Coordinators of Alberta
Contact: Jill Stanley
Telephone: 297-2079
Location: Place 800
920, 800 - 6th Avenue S.W.
Calgary, Alberta T2P 3G3

Description:

The first phase of the Regional Resource People Project, the Literacy Trainers Development Program, prepared nine experienced literacy educators to serve as Resource People for Community Literacy Program Coordinators in Alberta. Phase two of the project, Professional Development Workshop for Literacy Coordinators, utilized the Resource People trained in phase one to assist literacy coordinators with planning, presenting and evaluating learning events preparing adults to tutor reading and writing with other adults. Essentially this project enables more experienced literacy coordinators to share their expertise and knowledge with newer literacy coordinators.
Evaluated: Yes

1988 - 1989

National Literacy Partnership Strategy

Projects in Alberta

Name: **Literacy For The Workplace**

Target Objective: Demonstration/Innovative Community Action
Host: Alberta Vocational College - Edmonton
Product: Report and JET Curriculum
Contact: Dini Steyn
Telephone: 427-4514
Location: 10215 - 108 Street
Edmonton, Alberta T5J 1L6

Description:
Initial work for this project involved the creation of a Job Effectiveness Training (JET) curriculum. Training sessions were then held for Alberta Vocational College and other interested staff. A five month demonstration project was designed to enhance the work related reading, writing and numeracy skills of employees of STELCO Steel in Edmonton. Project goals also included improving spelling of work related terminology, improving knowledge of safety regulations, improving knowledge of personnel and union, and improving overall knowledge of the company. Because the actual client group tested at a higher skill level than originally anticipated, curriculum objectives were modified to include: computer literacy, the metric system, interpersonal relations, and higher reading skills.
Evaluated: Yes

Name: **Tutor Rally**

Target Objective: Training of Practitioners
Host: Lakeland College
Contact: Colleen Hanley
Telephone: 639-3939
Location: Lakeland College
Box 1469
Cold Lake, Alberta T0A 0V0

Description:

The tutor rally was a one-day inservice training for volunteer literacy tutors. Volunteers viewed a resource materials display, shared experiences with other tutors and participated in two workshops of their choice. This activity provided a professional development opportunity for tutors spread over a large region to network with each other and increase communication.

Name: **Regional Resource People Project (Phase 3)**

Target Objective: Learning Materials/Training of Practitioners
Host: Literacy Coordinators of Alberta
Contact: Jill Stanley
Telephone: 297-2079
Location: Place 800
920, 800 - 6th Avenue S.W.
Calgary, Alberta T2P 3G3

Description:

The primary purpose of phase three of the Regional Resource People Project was to expand the number of trained Resource People and to further develop and refine the training delivery, methods and materials, in order to further regionalize the training events and resources available to literacy coordinators. This phase also continued the evaluation and documentation processes begun in phases one and two of the project.

Evaluated: Yes

Name: **Illiteracy Prevention: Pincher Creek Approach**

Target Objective: Research/Evaluation of Approaches
Host: Pincher Creek School Division #29
Product: Project Report & Video
Contact: Kathy Day
Telephone: 627-3311
Location: Box 1090
Pincher Creek, Alberta T0K 1W0

Description:
The Partnership Approach to Literacy (PAL) project is a preventative literacy project. Trained volunteer tutors assist marginal reading students to learn to enjoy reading according to their learning styles. This enables them to approach a student's literacy needs from learning strengths not weaknesses. The PAL project is designed to supplement, not replace, existing programs in the schools and teaching staff is also trained to identify learning styles. PAL makes full use of professional assessment and diagnostic information provided by the schools. The PAL project represents a concerted effort between the schools and voluntary sectors of Pincher Creek and District in reducing the problem of illiteracy in the community.
Evaluated: Yes

Name: **Language and Literacy Resource Service**

Target Objective: Proposal Development
Host: Language and Literacy Advisory Group
Contact: Trudie Heiman
Telephone: 477-0200
Location: Grant MacEwan Community College,
P.O. Box 1796
Edmonton, Alberta T5J 2P2

Description:

This project involved the creation of a proposal for a provincial Language and Literacy Centre to assist adult English as a second language and literacy educators in matters of pre-service education and professional development, program and learner needs assessment, and program development. The proposal which resulted did not receive funding from the NLPS program.

Name: **Peace Region Literacy Workshop**

Target Objective: Training of Practitioners
Host: Fairview College
Contact: Abe Janzen
Telephone: 926-2573
Location: Box 3000
Fairview, Alberta T0H 1L0

Description:

The Peace Region Literacy Workshop provided a forum for learners, literacy staff, and volunteer tutors to meet together to plan literacy strategies to meet the particular problems of the Peace region. Learners were able to meet with other learners, discover different opportunities for learning and be exposed to the facilities and services offered by Fairview College.

Name: **Anthology of Student Writings**

Target Objective: Learning Materials
Host: Fairview College
Product: Book: Northern Story Tellers
Contact: Abe Janzen
Telephone: 926-2573
Location: Fairview College
Box 3000
Fairview, Alberta T0H 1L0

Description:

This project produced an Anthology of Student Writings entitled "Northern Story Tellers" to provide learning materials to adult learners in northwestern Alberta. These writings by learners reflect the diverse cultural base of the populations of communities in the Peace Region including Fairview, Peace River, High Level and Fort Vermilion. The materials for this book were assembled, edited and published for use by Peace Region tutors and learners, and may be of interest to adult learners in other parts of the province.

Name: **Community Tutor Trainer Project**

Target Objective: Training of Practitioners
Host: Lakeland College
Product: Video & Trainer Handbook
Contact: Colleen Hanley
Telephone: 639-3939
Location: Lakeland College
Box 1469
Cold Lake, Alberta T0A 0V0

Description:

The Community Tutor Trainer Project established a system to utilize trained volunteer tutors in the Lakeland College region for the training of new tutors for Lakeland training programs. The project developed a course to train Tutor Trainers and an accompanying Trainer Handbook.

Evaluated: Yes

Name: **Latin American Literacy Partnership**

Target Objective: Demonstration/Innovative Community Action
Host: Calgary Catholic Schools
Contact: Joyce O'Byrne
Telephone: 287-1974
Location: 4811 - 6th Street S.W.
Calgary, Alberta, T2S 2N5

Description:

The Latin American Literacy Partnership project is designed to help Latin American women and their children integrate and function in Canadian society, and to address the problem of illiteracy from a remedial (adult students) and from a preventative (preschoolers) focus. Preference is given to Spanish speaking mothers with preschool children over the age of 2 years. The project introduces students into Canadian culture while maintaining their own cultural heritage. It further prepares students to participate in their community and activities of choice where English is the language of communication (written and oral).

Evaluated: Yes

Name: **Literacy Attainment for Natives**

Target Objective: Demonstration/Research
Host: Columbia Institute of Canada, Inc., Calgary
Contact: Tom Snell
Telephone: 273-0315
Location: Columbia Institute of Canada, Inc.
802 Manning Road N.E.
Calgary, Alberta T2E 7N8

Description:

This project provides literacy instruction to aboriginal adults using computer assisted instruction and classroom instruction. The program is flexible, tailored to individual needs, and strives to provide a safe, non-threatening environment for learners. Participants experience a blend of computer assisted learning, one on one tutoring, counselling, and group facilitation and interaction. Course content is aimed at developing literacy skills to the completion of the grade nine level.

Evaluated: Yes

Name: **Alberta Literacy Inventory Project**

Target Objective: Research/Needs Assessment
Host: Alberta Advanced Education
Product: Directory, Report, Highlights, Appendices
Contact: Keith Anderson
Telephone: 427-5624
Location: 6th Floor, East Tower, Devonian Building
11160 - Jasper Avenue
Edmonton, Alberta T5K 0L3

Description:

The Alberta Literacy Inventory Project established a computer network across the province utilizing 11 regional partners to produce an inventory of adult literacy programs and services which would continue to be updated at least twice a year. In addition, research was conducted which provided profiles of participants in literacy endeavours including administrators, coordinators, instructors, volunteer tutors, and adult learners. A provincial directory of programs and services was produced in addition to reports describing the research process and the main findings of the project.

Name: **Outreach Worker**
Recruitment of Native Tutors, Learners

Target Objective: Demonstration/Innovative Community Action
Host: Slave Lake Adult Education Committee
Contact: Ruth Hunter
Telephone: 845-7188
Location: Box 2069
Slave Lake Alberta, T0G 2A0

Description:

This project is aimed at the recruitment of native tutors and learners in the Lesser Slave Lake area. To identify literacy needs in the various communities, a Community Outreach Worker will attend local meetings and speak to individuals about literacy programs. The Outreach Worker will also attempt to identify residents requiring literacy training and the means of delivery for literacy services. This individual will work with community agencies and industry to determine that identified needs are met. This three-year pilot project hopes to serve as a demonstration project, the results of which may be applied to other regions.

Evaluated: Yes

1989 - 1990

National Literacy Partnership Strategy

Projects in Alberta

Name: **CHALLENGES Literacy Project**

Target Objective: Demonstration/Innovative Community Action
Host: PROSPECTS Literacy Project - Edmonton
Product: Handbook
Contact: Maureen Sanders
Telephone: 425-5842
Location: #203, 9924 - 106 Street
Edmonton, Alberta T5K 1C4

Description:

The CHALLENGES Literacy Project provides instruction to learners with mental handicaps whose literacy and numeracy skills are below the grade 8 level. The project has developed a model of literacy instruction for adults with mental handicaps and is developing specialized workshops for volunteer tutors who will be working with these adults. A handbook will be produced describing the project and outlining some of the most significant findings.

Evaluated: Yes

Name: **Publishing Club**

Target Objective: Demonstration/Materials/Evaluation of Approaches
Host: Learning Centre & Boyle Street Co-op, Edmonton
Product: Hardcover Book
Contact: Alice Bowie
Telephone: 429-0675
Location: 9720 - 102 Avenue
Edmonton, Alberta T5J 0E3

Description:

Adult learners are particularly interested in materials that speak to their personal experiences and reflect their socio-cultural realities. A lack of reading materials for adults from socially disadvantaged inner city literacy projects has led to the creation of the Publishing Club. The Publishing Club utilizes a computer as both a tool of literacy as well as an object of literacy training. By learning to use a computer and a word processing package, inner city learners are able to produce reading materials relevant to their particular circumstances. In addition to a newsletter, a book will be published containing stories reflecting the realities of urban core life from learners participating in the project.

Name: **L-I-T-E-R-A-T-E**

Target Objective: Research/Learning Materials
Host: Faculty of Education, Clinical Services
Product: Book: The L-I-T-E-R-A-T-E Program
Contact: William Fagan, Elementary Education
Telephone: 492-3748
Location: 1 - 135 Education Building North
University of Alberta
Edmonton, Alberta T6G 2G5

Description:

"The L-I-T-E-R-A-T-E Program: A Resource Book for Literacy Instructors" is the result of Dr. William Fagan's research regarding the instruction of illiterate adults. The acronym stands for Literacy, Independence, Toward goals, Enabling, Responsibility of learner for learning, Attainment of personal needs, Trust between learner and teacher, and Excellence. This is a book for literacy instructors, describing effective methods and original ways to help adults learn to read. The book may be purchased from the Reading and Language Centre at the University of Alberta for a cost of $5.00 per copy.

Name: **International Literacy Year Promotion**

Target Objective: Awareness
Host: Literacy Coordinators of Alberta
Product: Flags and International Literacy Year Pins
Contact: Jill Stanley
Telephone: 297-2076
Location: Place 800
920, 800 - 6th Avenue SW
Calgary, Alberta T2P 3G3

Description:

This project enabled the Literacy Coordinators of Alberta to supply all volunteer literacy programs in Alberta with literacy flags to be raised at a special ceremony and flown during 1990 as well as to supply these programs with International Literacy Year Pins for their volunteers. The main objectives of this project were to encourage promotion and support for literacy with the long term goals of increasing student registration and maintaining a committed volunteer team of tutors.

Name: **Literacy in Alberta for Franco-Albertans**

Target Objective: Research/Evaluation of Approaches
Host: Faculte Saint-Jean
Product: Report: L'analphabetisme chez les Franco-albertains
Contact: Yvon Laberge
Telephone: 468-1582
Location: 8406, rue Marie-Anne Gaboury (91e rue)
Faculte Saint-Jean, University of Alberta
Edmonton, Alberta T6C 4G9

Description:
This project involved extensive community-based research into the need for literacy programming among the francophone community. Research and analysis was undertaken in all regions of Alberta. The initial needs assessment study produced a number of recommendations which are being implemented by the project. The project aims to increase awareness regarding francophone literacy as it relates to adults. After analyzing the current situation, ways and means of serving learners have been identified and a provincial literacy strategy is being prepared. Resource people will train regional trainers and delivery of training sessions for trainers will be accomplished through distance education.
Evaluated: Yes

Name: **Literacy: Libraries and Learning Conference**

Target Objective: Awareness
Host: Library Association of Alberta
Contact: Karen Harrison
Telephone: 782-3850
Location: Parkland Regional Library
Box 1000
Lacombe, Alberta T0C 1S0

Description:

The 1990 Alberta Library Conference, "Literacy: Libraries and Learning" served to heighten awareness of library workers and trustees to the problems of literacy in Alberta and to encourage the development of strategies to find solutions through the development of appropriate programs and collections in libraries of all types. The conference addressed literacy in four workshops which examined people, programs, materials and reading in the library.

Evaluated: Yes

Name: **Adult Learner Conference for Southern Alberta**

Target Objective: Information/Awareness/Support for Learners
Host: Alberta Vocational College - Calgary
Contact: Mary Davison
Telephone: 297-3930
Location: 332 - 6 Avenue S.E.
Calgary, Alberta T2G 4S6

Description:

In recognition of 1990 International Literacy Year, the Alberta Vocational College - Calgary held a conference for adult learners in literacy or adult basic education programs in Southern Alberta. The conference was held at AVC - Calgary and was provided at no cost to the participants. Roger Caron and John Dyer were guest speakers.

Evaluated: Yes

Name: **Celebrity Book Auction**

Target Objective: Awareness/Innovative Community Action
Host: PROSPECTS Literacy Project - Edmonton
Product: Handbook: Celebrity Book Auction
Contact: Pat Campbell
Telephone: 425-0266
Location: 10733 - 101 Street
Edmonton, Alberta, T5H 2S4

Description:

The Celebrity Book Auction was organized by PROSPECTS Adult Literacy Program and the Edmonton Public Library. The event was held at the Hilton International in Edmonton and was attended by 320 people who purchased tickets at $75.00 per plate. The evening consisted of a reception, dinner, speeches and the auction. Corporations and businesses sponsored the event by donating approximately $40,000.00. The live auction consisted of 37 unique items donated by businesses, authors, illustrators, musicians, and celebrities. Approximately $20,000.00 was raised by the auction. The publication of a booklet describing the process and outcome of the auction was a useful end product.
Evaluated: Yes

Name: **Literacy Information Talks Series**

Target Objective: Awareness
Host: Edmonton Public Library
Contact: Iolani Domingo
Telephone: 423-2331
Location: Edmonton Public Library
7 Sir Winston Churchill Square
Edmonton, Alberta T5J 2V4

Description:

This project served as a public information campaign to help celebrate International Year of Literacy in 1990. Using the Library's wide community base, a series of four talks on latest research were held on literacy in order to educate the public as well as library staff on the importance of supporting literacy in the community.

Name: **Adult Basic Education Project**

Target Objective: Demonstration/Curriculum Approaches
Host: Slave Lake Adult Education Committee
Product: User friendly Teaching Package & Training Video
Contact: Cate Gongos
Telephone: 849-7183
Location: Alberta Vocational College - Lesser Slave Lake
Box 1280
Slave Lake, Alberta T0G 2A0

Description:
The purpose of this project is to use the Catalogue of Basic Skills earlier developed by the four Alberta Vocational Colleges to develop functional learning objectives which are criterion referenced to assessment measures focusing on the foundation skills band "Learn How to Learn". Specific learning objectives will be developed for each of the sub-skills and test items will be developed. This will provide Alberta Vocational College instructors and other interested adult basic education programs with a common framework to meet the individual or regional needs of their particular student groups. The initial volume of research will produce a user friendly teaching package for teaching critical thinking to adults and enhancing learning.
Evaluated: Yes

Name: **Literacy Assessment Project**

Target Objective: Demonstration/Learning Materials
Host: Shortgrass Library System
Product: Bibliography of Materials for New Adult Readers
Contact: Colleen Swift
Telephone: 529-0550
Location: 2375 - 10th Avenue S.W.
Medicine Hat, Alberta T1A 8G2

Description:

The Shortgrass Library System has developed a model to assess library collections and identify books that would be useful and relevant to new adult readers. The project model will be implemented in the 4 libraries in the Shortgrass Library System as a pilot project and will be available to other libraries who may wish to adapt it. After assessing the collection, books are categorized according to reading ranges, identified by geometric shaped stickers and included in a Bibliography which groups materials by subject. This enables library staff to quickly and easily identify books for tutor/learners who wish to locate 'easy to read' material on specific topics.

Name: **Adult Literacy Awareness in Calgary**

Target Objective: Demonstration/Awareness/Innovation
Host: United Way of Calgary
Contact: Jim Bell
Telephone: 290-1414
Location: 120 - 13th Avenue S.E.
Calgary, Alberta T2G 1B3

Description:

This project has 3 objectives: to increase awareness, particularly among social agencies, businesses, and unions, of the problems of illiteracy and of some of the possible solutions; to increase communication among literacy providers and social agencies; and to assist more low literate adults with information about available literacy programs. The last objective is to be met through the establishment of a telephone hotline service to provide information and referrals.

Evaluated: Yes

Name: **Literacy Curriculum Conference**

Target Objective: Academic Research
Host: University of Lethbridge
Product: Conference Proceedings
Contact: Laurie Walker
Telephone: 329-2251
Location: Language Arts Centre, University of Lethbridge
4401 University Drive
Lethbridge, Alberta T1K 3M4

Description:

The Canadian Association of Curriculum Studies and the Language Arts Researchers of Canada held an invitational conference in Lethbridge entitled "The Literacy Curriculum in Canada in the 1990's". The objective of the conference was to consider the social, economic and cultural influences that will or should shape the literacy curriculum in Canada in the last decade of the 20th century. Defining the term "literate" was also an objective of the conference.

Evaluated: Yes

Name: **Literacy Education & the Mentally Disordered**

Target Objective: Research/Awareness of Special Needs
Host: Highwood School - Alberta Hospital (EPSB)
Product: Handbook
Contact: Howard Davidson
Telephone: 468 - 5570
Location: PO Box 307, Building #1
Edmonton, Alberta T5J 2J7

Description:

This project supports the creation of "A Perplexing Problem: A Handbook about Literacy Education and the Mentally Disordered" and is oriented toward instructors, mental health staff and marginally literate learners. The handbook will address the special needs of psychiatric patients participating in literacy education programs. The information contained in the Handbook will be obtained from experienced teachers, program coordinators and learners regarding teaching methods, learning styles, and other strategies to meet the special needs of learners with mental disorders.

Name: **Library Literacy Project**

Target Objective: Awareness/Learning Materials/In-service
Host: Edmonton Public Library
Contact: Keith Turnbull
Telephone: 423-2331
Location: Edmonton Public Library
7 Sir Winston Churchill Square
Edmonton, Alberta T5J 2V4

Description:

The Edmonton Public Library is developing a Literacy/English as a second language (ESL) collection by acquiring materials of interest to adult readers, cataloguing these materials as part of the Literacy/ESL collection and advertising the collection to library users. In addition, workshops to train library staff in the Edmonton library system have been conducted, to make staff aware of the particular sensitivities and difficulties facing illiterate adults as library users. The training sessions also orient library staff to services and literacy programs presently available in the Edmonton area.

Name: **Recruitment and Literacy for the Workplace**

Target Objective: Research/Innovative Community Action
Host: Alberta Vocational College - Edmonton
Product: Report
Contact: Dini Steyn
Telephone: 422-4514
Location: 10215 - 108 Street
Edmonton, Alberta T5J 1L6

Description:

This project will offer the Job Effectiveness Program (JET) to employees of the University of Alberta Hospitals utilizing union assistance in recruitment. The study will address the need for research into the success of different recruitment techniques for workplace literacy programming. The study will focus on attempts to recruit suitable candidates by working through the labour unions with the intent of determining if this method of recruitment is more effective than polling employees. The results of the study may have implications for recruitment in many other workplace literacy programs.

Evaluated: Yes

Name: **Career Planning Workshop Materials**

Target Objective: Information/Learner Materials
Host: Mennonite Centre for Newcomers, Edmonton
Product: Curriculum Materials & Video
Contact: Rosabel Fast
Telephone: 424-7709
Location: Mennonite Centre for Newcomers
10125 - 107 Avenue
Edmonton, Alberta T5H 0V4

Description:

This project has produced curriculum materials "Making a Change" for career planning workshops aimed at Albertans with low literacy skills or English as a second language. Accompanying materials include 4 short videos, a Dictionary of Occupations and a book entitled "Going Back". The workshops are geared toward adults with barriers due to education or language who lack skills and want to make career changes.

Evaluated: Yes

Name: **Learning Disabilities Assessment Handbook**

Target Objective: Special Needs Material
Host: AVC - Calgary and The Learning Centre
Product: Assessment Manual
Contact: Marilyn Samuels
Telephone: 270-3711
Location: The Learning Centre
2315 - 1st Avenue N.W.
Calgary, Alberta T2N 4N9

Description:

This project will develop an assessment manual designed to train instructors to identify the particular needs of students with learning difficulties. Students with learning difficulties may be defined as those who are of normal intelligence but for whom learning is particularly problematic. Indicators of the need for referral for psychological, language, medical and other assessment will be given. The manual is designed to provide instructors with assessment skills in the areas of learning, with particular focus on learning to read.

Name: **1990 Literacy Conference**

Target Objective: Awareness/Information Sharing
Host: University of Alberta (for 6 conference partners)
Product: Conference Proceedings
Contact: Abram Konrad
Telephone: 492-0544
Location: 633 Education South
University of Alberta
Edmonton, Alberta T6G 2G5

Description:
The Literacy Conference was held in Edmonton in October 1990. Over 800 delegates and presenters attended this event which included sessions oriented toward adult learners participating in adult literacy programs. The conference goals were to bring together instructors, administrators, learners, coordinators, tutors, media, trainers from business and industry, librarians, researchers, etc. The conference attempted to focus public and political attention on the issue of adult illiteracy and presented a forum for participants to share experiences, ideas and enthusiasm. Conference proceedings of over 70 presenters will be available in the summer of 1991.
Evaluated: Yes

Name: **Visions 2000 National Deaf Conference**

Target Objective: Awareness/Information Sharing
Host: University of Alberta Western Canadian Centre of Specialization in Deafness
Contact: Roger Carver
Telephone: 492-5213
Location: 6 - 102 Education North
University of Alberta
Edmonton, Alberta T6G 2G5

Description:
The Canadian Association of the Deaf and the Western Canadian Centre of Specialization in Deafness co-sponsored Visions 2000: The Literate Deaf Person, A National Deaf Literacy Conference held during February, 1990 in Edmonton. These organizations report that literacy is a major concern among deaf Canadians, since most of them leave school with an average of Grade 3 - 4 reading and writing skills, resulting in an inordinately high proportion of functional illiteracy. Misguided educational and rehabilitative practices have contributed to the poor literacy status among the deaf and many feel that their socio-economic status would be enhanced if their literacy status was to be raised.
Evaluated: Yes

Name: **Opening Doors - An Anthology of Literacy Work**

Target Objective: Awareness/Information Sharing
Host: Camrose Luthern University College
Product: Book: Opening Doors
Contact: Deborah Martin
Telephone: 679-2255
Location: 4816 - 48 Street
Camrose, Alberta T4V 1L6

Description:

Opening Doors is an anthology of community literacy work in Alberta. This book gives literacy workers an opportunity to tell their stories in their own words. Data was gathered through written submissions and interviews with literacy practitioners across the province. The book contains reflections, anecdotes, hopes and ambitions and it promises to "tell it like it is". This project attempts to chronicle and preserve some of the literacy heritage of the lived experiences of the people at the grassroots level working and living adult literacy.

1990 - 1991

National Literacy Partnership Strategy

Projects in Alberta

Name: **Literacy Outreach Project**

Target Objective: Demonstration/Innovative Community Action
Host: Leduc Community Education Centre
Contact: Bernadette Sereda
Telephone: 986-1811
Location: 5108 B - 47 Street, Box 3748
Leduc, Alberta T9E 6M7

Description:

The County of Leduc includes several small communities as well as surrounding rural areas. The Literacy Outreach Project is an attempt to increase the visibility of, and accessibility to, the Leduc Adult Literacy Project located in the City of Leduc. The aim of the Literacy Outreach Project is to reach potential learners within their own communities and encourage these communities to acknowledge the need for adult literacy training and meet these needs at a local level. Another objective of the project is to raise the profile of the services offered by the Leduc Adult Literacy Project.

Name: **"Read All About It" Provincial Conference**

Target Objective: Awareness of Special Needs
Host: Learning Disabilities Association of Alberta
Contact: Marlene Flynn
Telephone: 283-6606
Location: 745 - 37 Street NW
Calgary, Alberta T2N 4T1

Description:

"Read All About It" marked the 13th Provincial Conference of the Learning Disabilities Association of Alberta. The focus of the conference was on developing strategies for assisting learning disabled persons to learn the skills necessary to become literate. The conference aimed to assist workers and professionals to identify clients with learning disabilities, to become aware of the needs of learners with disabilities and to learn practical strategies to address these problems.

Evaluated: Yes

Name: **Bookworm Parade Float**

Target Objective: Awareness
Host: Literacy Coordinators of Alberta - SW Region
Product: Bookworm Parade Float
Contact: Marnie Schaetti
Telephone: 625-4419
Location: Box 1555
Claresholm, Alberta T0L 0T0

Description:

The Bookworm Float, a brightly colored, light-weight float designed in the manner of a Chinese dragon and carried by children will enable the Literacy Coordinators of Southwestern Alberta to increase public awareness of their programs. The Bookworm will be proceeded, in community parades, by a banner with the local literacy program's name on it carried by children. Other children will hand out "Reading Man" balloons and bookmarks advertising the local literacy project. The Bookworm float will remind people of all ages that, for those who want it, help with reading and writing is available.

Name: **Development of a Recruitment/Retention Strategy**

Target Objective: Demonstration/Innovative Community Action/Research
Host: Grande Prairie Friendship Centre
Product: Guidebook
Contact: Denise Carlson
Telephone: 532-5722
Location: 10507 - 98 Avenue
Grande Prairie, Alberta T8V 4C1

Description:

In this project the Grande Prairie Friendship Centre will research, develop and field-test a guide to recruiting and retaining native learners for literacy programs. The project includes a literature search, a review of successful existing programs, as well as input from service providers, students and elders. The Friendship Centre will then offer an on-site demonstration literacy class using the principles in the guide.

Evaluated: Yes

Name: **Literacy Project**

Target Objective: Demonstration/Innovative Community Action
Host: Sik-Ooh-Kotoki Friendship Society, Lethbridge
Product: Program Model
Contact: Mike Bruised Head
Telephone: 328-2414
Location: 535 - 13 Street North
Lethbridge, Alberta T1H 2S6

Description:

The focus of this literacy program is "Natives helping Natives". Native tutors will be trained and paid to work one-on-one with illiterate native learners. The project will have a curriculum development team who will research, assess and/or develop a native curriculum which will be available for use by other native groups. The curricula will include the areas of reading, writing, math and life skills. An integral part of the program will be using the support services which can be provided by the Friendship Society itself.

Evaluated: Yes

Name: **Combined Agencies Project to Prevent Illiteracy**

Target Objective: Demonstration/Innovative Community Action
Host: Edmonton Public Schools Continuing Education
Contact: Elaine Mills
Telephone: 426-3280
Location: 10820 - 101 Street
Edmonton, Alberta T5H 3Z8

Description:

The primary goal of the CAPPILL Project (Combined Agencies Project to Prevent Illiteracy) is to break the intergenerational cycle of poverty and undereducation by improving parents' basic literacy skills and thereby, providing children with a better cultural background and experience before they begin formal schooling. The goal is to improve parents' child-care skills and unite parents and children in a positive education experience. Highest priority will be given to long term welfare recipients with minimal formal education who lack employment skills and have preschool aged children in the family.

Evaluated: Yes

Name: **Evaluation Process Model for Adult Basic Education Programming in Alberta**

Target Objective: Research/Evaluation of Methods/Model Development
Host: Medicine Hat College
Product: Program Evaluation Handbook
Contact: Kathryn Chang Barker
Telephone: 437-4491
Location: 8012 - 119 Street
Edmonton, Alberta T6G 2L4

Description:

The purpose of this project is to develop a handbook of program evaluation for Adult Basic Education (ABE) programs with specific application in Alberta. In this respect, the project will create an evaluation tool that may be used by organizers for creating and improving ABE programs.

Evaluated: Yes

Name: **Seniors' Peer Tutoring Project**

Target Objective: Research/Innovative Community Action/Research
Host: Grande Prairie Regional College
Product: Research Study: Literacy for Older Adults
Contact: Wenda Housego
Telephone: 539-2911
Location: 2nd Floor, 10118 - 101 Avenue
Grande Prairie, Alberta T8V 0Y2

Description:

Initial work for this project produced a research report and a needs assessment study on Literacy for Older Adults. Findings confirmed that older Albertans have a greater literacy need than the general population and that these adults are not being served in great numbers through existing programs. This demonstration project will develop appropriate strategies for the recruitment and retention of older adult learners; identify delivery models appropriate for this age group; develop and pilot materials of interest to the older adult and recruit and train seniors as volunteer tutors. A Seniors' Peer Tutoring Handbook will also be produced for use by other literacy programs.
Evaluated: Yes

Name: **Literacy Aid in a Multi-faceted Environment**

Target Objective: Demonstration/Innovative Community Action
Host: Pineridge Community Project Society
Contact: Twyla Hunt
Telephone: 293-2953
Location: 5840 - 24 Avenue N.E.
Calgary, Alberta T1Y 6G4

Description:

Pineridge community presents a multi-faceted environment with a mixture of immigrant groups who speak over 30 languages and dialects and some of whom are illiterate in their native language. The Literacy Aid project is attempting to increase awareness of the value of literacy and provide community education opportunities for parents by encouraging their involvement in the education of their children. This community-wide literacy project will coordinate activities among local schools, work with a variety of community agencies and recruit volunteers from the community.

Name: **Library Literacy Lists**

Target Objective: Information/Readability of Learning Materials
Host: Drumheller Public Library
Product: Library Literacy Lists
Contact: Linde Turner
Telephone: 823-5382
Location: Drumheller Public Library
Box 1599
Drumheller, Alberta T0J 0Y0

Description:

In 1988-89 the Drumheller Public Library evaluated 10,000 books using the Modified Fry Readability Method for adult reading levels; however, software was not available which would compile lists of literacy levels alphabetized by author. This project will facilitate the production of lists of adult books by reading level, organized alphabetically by author. The lists will be available on floppy diskettes and in print to any requesting library or literacy organization.

Name: **Homespun - Brooks & District Family Literacy**

Target Objective: Demonstration/Innovative Community Action
Host: Brooks Campus, Medicine Hat College
Product: Handbook & Research Summary
Contact: Bonnie Anniccharico
Telephone: 362-7373
Location: Box 1979, 327 - 3rd Street W.
Brooks, Alberta T1R 0E7

Description:

Homespun is a family literacy project that focuses on intergenerational learning as the key approach to breaking the illiteracy cycle and dealing with preventative literacy issues. The Homespun project will utilize a Direct Adult-Indirect Child program design that is similar to a model titled MOTHEREAD used in the United States. The program will utilize small group instruction and will provide childcare. The objective is to improve adult reading skills through the process of reading to children. The curriculum uses selected children's books that focus on child development themes.

Evaluated: Yes

Name: **Proposal Creation - Alberta Native Literacy**

Target Objective: Innovative Community Action/Awareness
Host: Alberta Native Literacy Association
Contact: Doreen Healy
Telephone: 253-3994
Location: 635 Sierra Crescent S.W.
Calgary, Alberta T2W 1S4

Description:

The main objectives of the Alberta Native Literacy Association are to build an aboriginal literacy network. The interests of this network include raising public awareness as to the effects of functional illiteracy in native communities and providing a community-based, native perspective on solutions and strategies.

Name: **Readers Theatre Festival**

Target Objective: Innovative Community Action/Awareness
Host: Calgary Board of Education
Contact: Greg McKenzie
Telephone: 283-2107
Location: 120 - 23 Street N.W.
Calgary, Alberta T2N 2P1

Description:

A Readers Theatre Festival for illiterate persons of all ages is being held in Calgary, May 1 and 2, 1991. Readers Theatre is a form of dramatics in which scripts are always read, not recited, and "acting" is kept minimal while readers use their voices and gestures to interpret literature. This activity provides learning disabled children and adults who have trouble reading with a forum in which to excel. The Festival invites celebrity adjudicators and the media and provides an opportunity to bring the issues of illiteracy before the public in a positive manner - using theatre as a vehicle for teaching reading.

Evaluated: Yes

Name: **Workplace Literacy Program (JET) Impact Study**

Target Objective: Research/Evaluation of Methods
Host: Alberta Vocational College - Edmonton
Product: Report
Contact: Dini Steyn
Telephone: 422-4514
Location: Alberta Vocational College - Edmonton
10215 - 108 Street
Edmonton, Alberta T5J 1L6

Description:

The purpose of this impact study is to assess the effectiveness of the Job Effectiveness Training (JET) Program from the viewpoint of all stakeholders. The employees of Edmonton's STELCO Steel participated in the JET Program in the fall of 1989. Utilizing formal testing procedures and structured interviews, the study will develop implications and recommendations regarding the impact of the program on program participants as well as cost effectiveness and program success.

Name: **Regional Resource People Project (Transition)**

Target Objective: Project Culmination
Host: Literacy Coordinators of Alberta
Contact: Jill Stanley
Telephone: 297-2079
Location: Place 800
920, 800 - 6th Avenue S.W.
Calgary, Alberta T2P 3G3

Description:

In the transitional phase of the Regional Resource People Project, Regional Resource People will continue to be utilized to provide support, orientation, and professional development to literacy coordinators across Alberta. Steps will be taken to centralize and formalize administrative procedures to assist in transition from a professional development project to the Literacy Coordinators of Alberta (LCA) Professional Development Program. Material resources available to literacy coordinators will be enhanced by establishing an LCA Resource Library.

Name: **L-I-T-E-R-A-T-E (Phase 2)**

Target Objective: Research/Instructor Tutor Resources
Host: University of Alberta
Product: Assessment & Diagnostic Measures
Contact: William Fagan
Telephone: 492-3748
Location: 1 - 135 Education North
University of Alberta
Edmonton, Alberta T6G 2G5

Description:

Assessment and diagnosis is a key factor facing all literacy instructors. Instructors need to know what kinds of assessment or diagnostic procedures may be used to plan instruction and to evaluate the progress of their learners. The publication of Assessment & Diagnostic Measures for Reading and Writing will provide adult literacy instructors with various tasks suitable for diagnosing strengths and concerns in reading and writing performance. Most of the measures described were used in a research project with adults, the data from which formed the basis of the earlier L-I-T-E-R-A-T-E program.

Name: **"Adult Literacy Programs in Alberta" Video**

Target Objective: Awareness
Host: Lethbridge Public Library
Product: Adult Literacy Video
Contact: Margot Pollard
Telephone: 329-3233
Location: Lethbridge Public Library
810 - 5th Avenue South
Lethbridge, Alberta T1J 4C4

Description:

As a public awareness tool, this professionally produced video will enable literacy coordinators throughout Alberta to provide information to potential students, prospective tutors and the general public. The video will explain how literacy affects all Albertans, what Alberta is doing in terms of programs, and how potential students can obtain help. There will also be information for potential volunteers explaining how they can contribute to literacy efforts. The video will be distributed to all literacy coordinators in Alberta free of charge.

Evaluated: Yes

Name: **Annotated Bibliography of Adult Literacy Resources**

Target Objective: Instructor/Tutor Resources
Host: PROSPECTS Adult Literacy Program
Product: Book: Annotated Bibliography
Contact: Pat Campbell
Telephone: 425 - 0266
Location: 10733 - 101 Street
Edmonton, Alberta T5H 2S4

Description:

The product of this project will be the second edition of "An Annotated Bibliography of Adult Literacy Resources". The first edition, published in 1988, contained 154 annotations of high-interest, low-vocabulary books for adult learners. The second edition will provide an update of the previous annotations and reviews of 40 - 50 additional books. This book serves as a helpful reference for literacy coordinators and other practitioners when selecting resource collections. Upon completion, the book will be distributed free of charge to the programs listed in the Alberta Advanced Education Directory of Adult Literacy Programs in Alberta.

Name: **Paired Reading Video**

Target Objective: Instructor/Tutor Resource
Host: Northern Alberta Reading Specialists Council
Product: Videotape and Instructor Manual
Contact: Maureen Sanders
Telephone: 425-5842
Location: #203, 9924 - 106 Street
Edmonton, Alberta T5K 1C4

Description:

The purpose of this project is to develop a videotape and instructor manual to demonstrate the technique of Paired Reading as a literacy resource for home reading programs and adult literacy programs. This resource may be used as a preventative and remediation strategy for literacy development in school settings. The paired reading technique allows less able readers to read with tutors at higher levels than they could read on their own. The technique involves a "reading together" phase and a "reading alone" phase. This resource will allow literacy coordinators and reading specialists to train others, who could in turn train tutors, parents and children.
Evaluated: Yes

Name: **Facilitating Learner/Student Response to Policy**

Target Objective: Innovative Community Action/Awareness
Host: Alberta Association for Adult Literacy
Product: Formal response to the draft Alberta policy
Contact: Mary Norton
Telephone: 433-2360
Location: 11138 - 81 Avenue
Edmonton, Alberta T6G 0S5

Description:

This project will obtain input from adult students in literacy and basic education programs to the Government of Alberta's draft "Foundations for Adult Learning and Development Policy". One-day meetings of adult learners were held in Edmonton, Calgary, Grande Prairie, Lethbridge, and High Level to promote learner involvement and to help learners understand policy development and responses processes. The results of these meetings will be incorporated into a response summary document which will be submitted to the Alberta government.

Name: **A Partner in Literacy**

Target Objective: Innovative Community Action/Awareness
Host: Calgary Public Library
Product: Video
Contact: Carolyn Walker
Telephone: 260-2701
Location: Calgary Public Library
616 Macleod Trail S.E.
Calgary, Alberta T2G 2M2

Description:

The Calgary Public Library literacy program will have 4 main objectives: to promote the Library's collections and services, to liaise with the literacy/ESL community, to train library staff in order that they can better serve the needs of clients, and to support the community with appropriate resources. A training video will be produced as a training tool for library staff development, and this resource will be shared with other libraries and agencies upon the completion of the project.

Evaluated: Yes

Name: **Summary and Display of NLPS Projects**

Target Objective: Information/Awareness
Host: Alberta Career Development & Employment
Product: Booklet & Display
Contact: Keith Anderson
Telephone: 427-5624
Location: 6th Floor, East Tower, Devonian Building
11160 Jasper Avenue
Edmonton, Alberta T5K 0L3

Description:

This project produced a summary in the form of an annotated bibliography describing the different projects funded by the National Literacy Partnership Strategy from 1987 - 1991. Copies of this booklet are available to the literacy community and to the general public free of charge. The project also produced a visual display of selected projects. The display unit will be used to raise awareness of the unique nature of literacy projects funded through the successful collaboration of the Department of Multiculturalism and Citizenship and the Government of Alberta.

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